



October 29, 2026

AI For ALL Fast Track

Certificate

This document certifies that Christian MERCADO has successfully completed the training titled "AI for ALL FAST TRACK".

Conducted from 10/29/26 to 10/29/26.

This self-learning program introduces AI to all LVMH employees, across roles and backgrounds. Learners gain a clear understanding of LVMH's unique and balanced, human-centric approach to AI, its shared framework, and how AI serves the Group's four values — Be creative and innovative, Deliver Excellence, Cultivate an Entrepreneurial Spirit, Be committed to Positive Impact.

Reference Number: 8266904837842296

You can also find this document on the Internet at the following address: <https://beat.360learning.com/redirect/api/certification/8266904837842296>

GONZAGUE DE PIREY

Chief Omnichannel & Data Officer

A handwritten signature in black ink, appearing to read 'G de Pirey', is positioned below the name and title of Gonzague de Pirey.

MAUD ALVAREZ-PEREYRE

Group Chief Human Resources Officer

A handwritten signature in black ink, appearing to read 'M Alvarez-Pereyre', is positioned below the name and title of Maud Alvarez-Pereyre.