LVMH

November 2, 2026

AI For ALL Fast Track

Certificate

This document certifies that Maxime POTIER has successfully completed the training titled "AI for ALL FAST TRACK".

Conducted from 11/2/26 to 11/2/26.

This self-learning program introduces AI to all LVMH employees, across roles and backgrounds. Learners gain a clear understanding of LVMH's unique and balanced, human-centric approach to AI, its shared framework, and how AI serves the Group's four values — Be creative and innovative, Deliver Excellence, Cultivate an Entrepreneurial Spirit, Be committed to Positive Impact.

Reference Number: 7420035064598006

You can also find this document on the Internet at the following address: https://lvmh-tclearn.360learning.com/redirect/api/certification/7420035064598006

GONZAGUE DE PIREY

Chief Omnichannel & Data Officer



MAUD ALVAREZ-PEREYRE

Group Chief Human Resources Officer

