

LVMH

July 19, 2026

AI For ALL Fast Track

Certificate

This document certifies that Shelly CHOU has successfully completed the training titled "AI for ALL FAST TRACK".

Conducted from 7/19/26 to 7/19/26.

This self-learning program introduces AI to all LVMH employees, across roles and backgrounds. Learners gain a clear understanding of LVMH's unique and balanced, human-centric approach to AI, its shared framework, and how AI serves the Group's four values — Be creative and innovative, Deliver Excellence, Cultivate an Entrepreneurial Spirit, Be committed to Positive Impact.

Reference Number: 3952638952733460

You can also find this document on the Internet at the following address: <https://b-learn.bulgari.com/redirect/api/certification/3952638952733460>

GONZAGUE DE PIREY

Chief Omnichannel & Data Officer



MAUD ALVAREZ-PEREYRE

Group Chief Human Resources Officer

