

LVMH

August 14, 2026

AI For ALL Fast Track

Certificate

This document certifies that Madeline FRISON has successfully completed the training titled "AI for ALL FAST TRACK".

Conducted from 8/14/26 to 8/14/26.

This self-learning program introduces AI to all LVMH employees, across roles and backgrounds. Learners gain a clear understanding of LVMH's unique and balanced, human-centric approach to AI, its shared framework, and how AI serves the Group's four values — Be creative and innovative, Deliver Excellence, Cultivate an Entrepreneurial Spirit, Be committed to Positive Impact.

Reference Number: 3162579939458187

You can also find this document on the Internet at the following address: <https://lvmh-tclearn.360learning.com/redirect/api/certification/3162579939458187>

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Chief Omnichannel & Data Officer



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