



July 14, 2026

AI For ALL Fast Track

Certificate

This document certifies that Jennifer FRIEDRICHS has successfully completed the training titled "AI for ALL FAST TRACK".

Conducted from 7/14/26 to 7/14/26.

This self-learning program introduces AI to all LVMH employees, across roles and backgrounds. Learners gain a clear understanding of LVMH's unique and balanced, human-centric approach to AI, its shared framework, and how AI serves the Group's four values — Be creative and innovative, Deliver Excellence, Cultivate an Entrepreneurial Spirit, Be committed to Positive Impact.

Reference Number: 2588479590283398

You can also find this document on the Internet at the following address: <https://lvmh-tclearn.360learning.com/redirect/api/certification/2588479590283398>

GONZAGUE DE PIREY

Chief Omnichannel & Data Officer

A handwritten signature in black ink, appearing to read 'G de Pirey', is positioned below the name and title of Gonzague de Pirey.

MAUD ALVAREZ-PEREYRE

Group Chief Human Resources Officer

A handwritten signature in black ink, appearing to read 'M Alvarez-Pereyre', is positioned below the name and title of Maud Alvarez-Pereyre.